



CT Corpora Profile

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CT Corp

Menara Bank Mega, 24th Fl
Jl. Kapt P Tendean Kav. 12-14A
Jakarta 12790

Ph : +62-21-7917 5533

Fax : +62-21-7919 3300

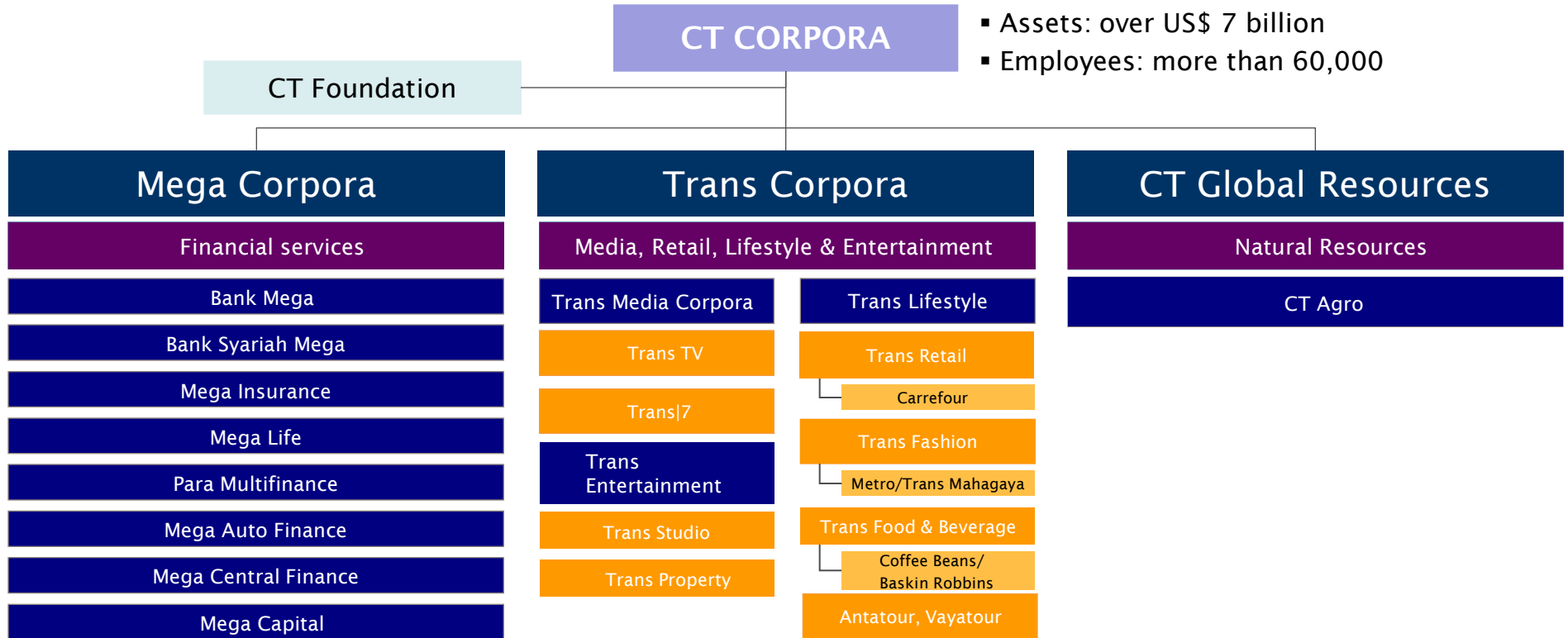
Web : www.paragroup.com

expanding horizons





CT Corpora – leading player in financial services, media, retail, and entertainment



- Bank Mega is the 11th largest Indonesian bank with 308 branches and 5th largest issuer of Visa credit cards with more than 750,000 cards issued
- In 2009, Mega Life was the industry leader in premium income

- In 2010, acquired 40% stake in Carrefour Indonesia, the top retailer in the country

- Holdco for activities related to plantations businesses
- 60,000 hectares, mostly greenfield



Chairman Profile: Chairul Tanjung



Chairul Tanjung

**Founder &
Chairman of
CT Corpora**

- Chairul Tanjung is an up-and-coming businessman who has built CT Corpora, Indonesia's leading consumer focused business group
- Mr. Tanjung has been described by *Forbes* as one of Indonesia's rising stars and "is considered by some to be the new, young face of Indonesian business"
- In June 2010, he was appointed by the President of Indonesia as Chairman of the National Economic Committee to help expedite Indonesia's economic development
- Chairul Tanjung invests significant time on social activities as Chairman of the National Kidney Foundation Indonesia, Board Member of the Indonesian Committee for Humanitarian Programs, and Member of the Board of Trustees of Universitas Airlangga
- He is well respected in the Indonesia business community and beyond
 - 2009: Entrepreneur of the Year from Enterprise Asia
 - 2008: Banker of the Year from Globe Asia
 - 2007: Marketer of the Year from MarkPlus



CT Corpora's businesses are leaders in their respective industries

Financial Services

- **Bank Mega:** largest privately Indonesian owned bank; 275 branches and fastest credit card growth in the industry
- **Bank Mega Syariah:** leading player in Islamic finance sector with strong focus on fast growing micro segment
- **Mega Life:** highest revenues and a profitability leader in the Indonesian life insurance industry

Media, Retail, Lifestyle & Entertainment

- **Trans TV & Trans17:** most profitable television stations; combined profitability accounts for nearly half of the industry's total profits
- **Carrefour:** biggest grocery player in Indonesia
- **Trans Mahagaya:** the leading high-end fashion retailer in Indonesia
- **Metro:** leading department store in the country
- **Antatour/Vayatour:** biggest tour and travel company in Indonesia
- **Trans Studio:** world class indoor theme park



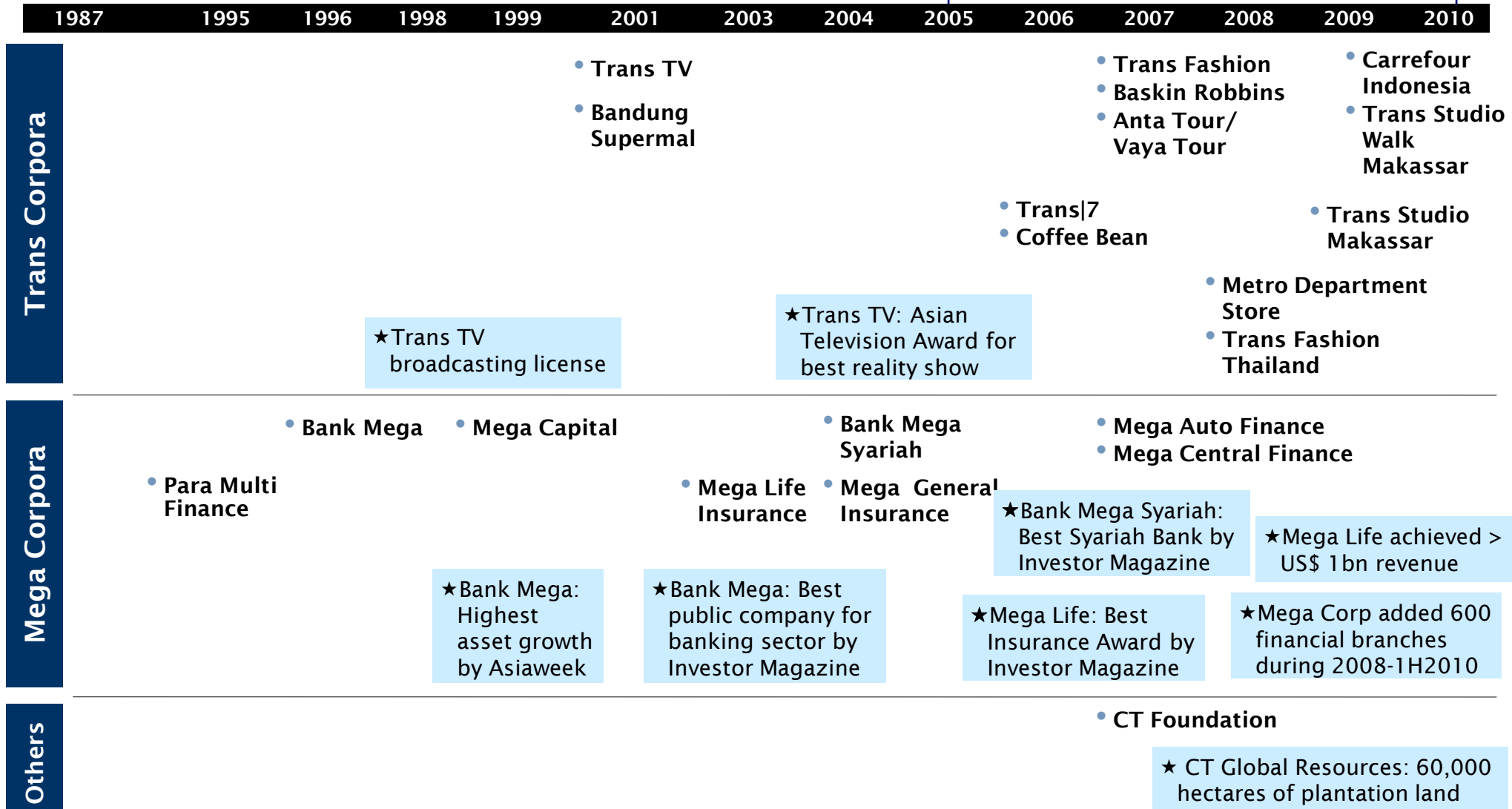
Two decades of exceptional history

Chairul Tanjung
founded CT Corp

Assets (US\$):

3 bn

7 bn



★ Trans TV broadcasting license

★ Trans TV: Asian Television Award for best reality show

• Metro Department Store
• Trans Fashion Thailand

★ Bank Mega: Highest asset growth by Asiaweek

★ Bank Mega: Best public company for banking sector by Investor Magazine

★ Bank Mega Syariah: Best Syariah Bank by Investor Magazine

★ Mega Life: Best Insurance Award by Investor Magazine

★ Mega Life achieved > US\$ 1 bn revenue

★ Mega Corp added 600 financial branches during 2008-1H2010

★ CT Global Resources: 60,000 hectares of plantation land



What makes CT Corpora tick

Consumer Focused Group

- Provide products and services to meet various needs of consumers across different sectors

Profitability Driven

- Profitability is the clear number one priority

Governance

- Strong focus on transparency, meritocracy, accountability, as well as professional management

Innovation

- Most creative, trend setting & buzz generating TV programs
- Trans Studio: world class indoor theme parks developed in-house

Synergies

- Maximize synergies across businesses, e.g. use of Trans TV programs and characters in Trans Studio theme parks

Unique Culture

- Entrepreneurial culture –transparent, highly collaborative, & results-oriented
- Top performers are directly rewarded for their bottom line impact

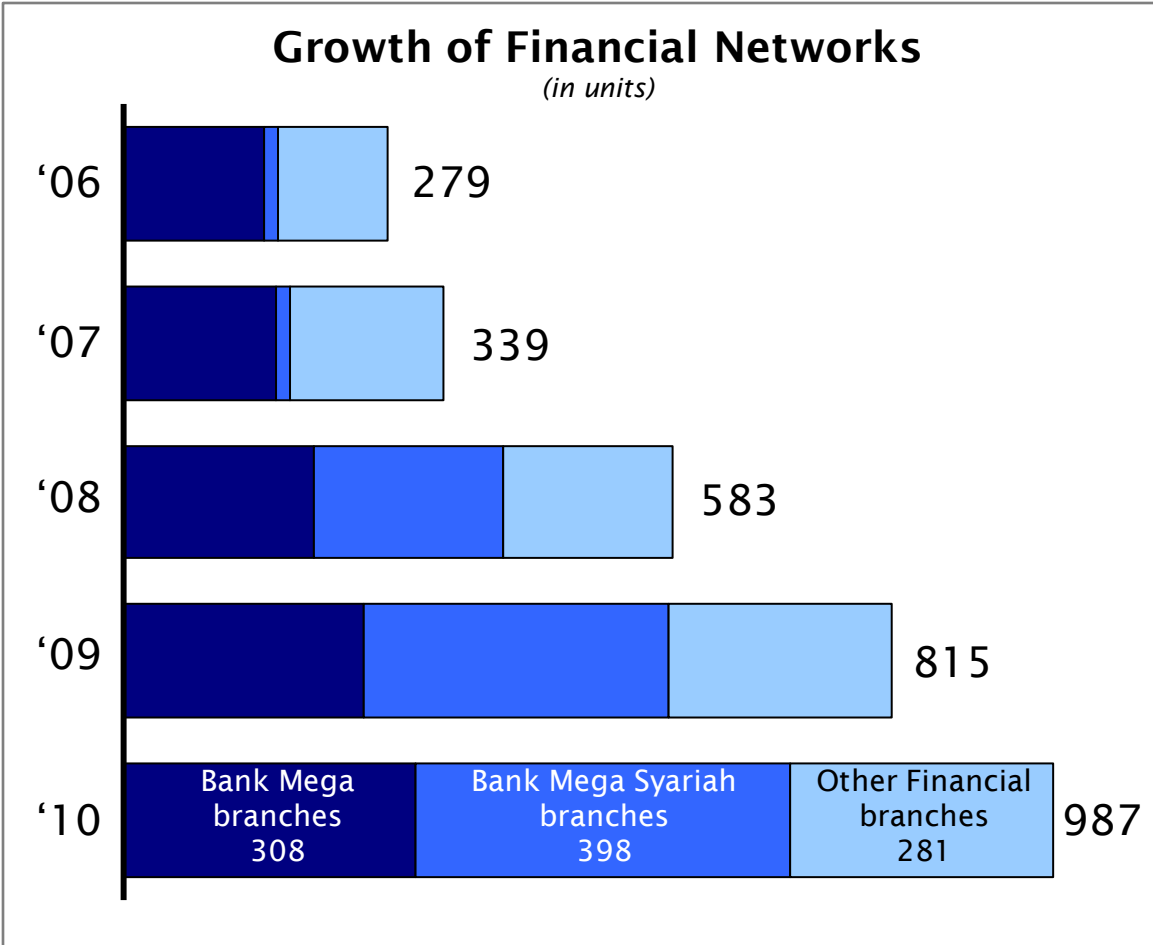
Partnership

- Partner of choice for leading international and local players



Top consumer group: CT Corpora's financial services network has more than tripled since 2006

We continue to grow our financial services network to support our commitment to provide complete and integrated financial solutions to customers across Indonesia

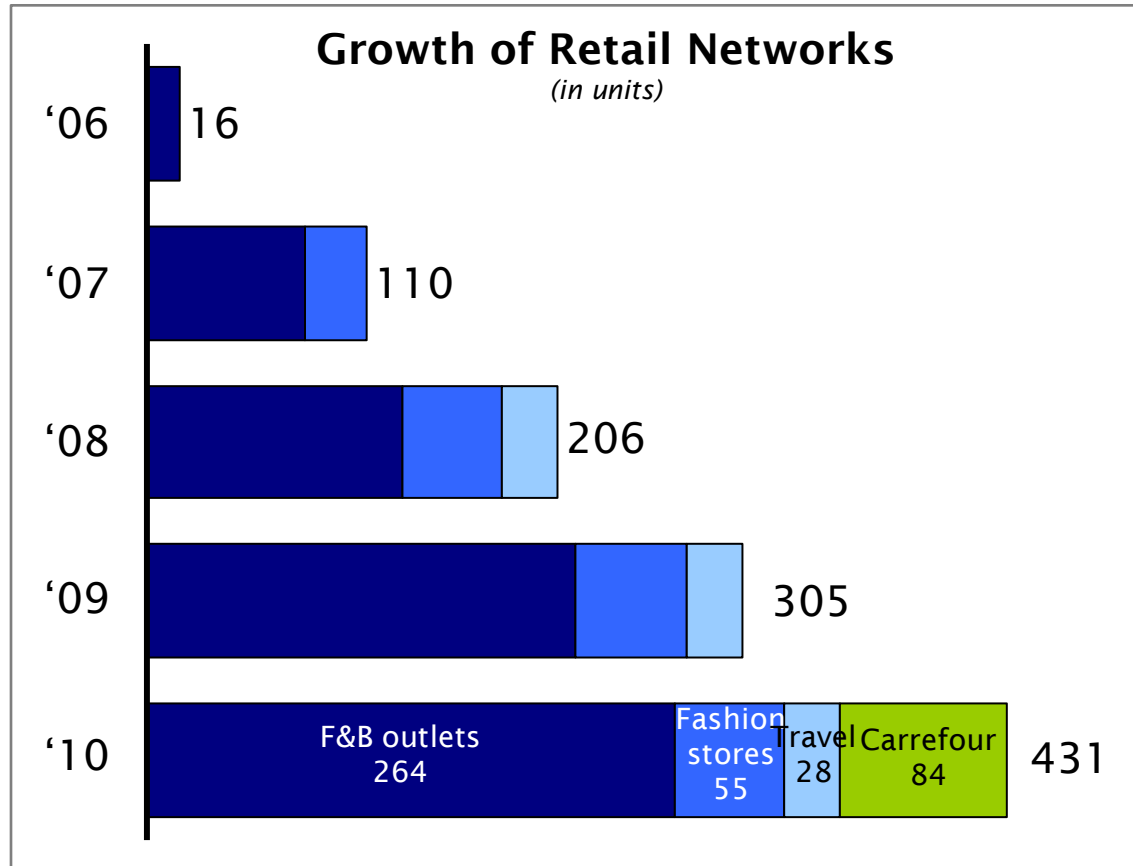


- **Bank Mega** implementing “Visi 1000” strategy – 1,000 branches by 2019
- **Bank Mega Syariah** started the first micro syariah network in 2008, and now is a dominant player in the syariah landscape



Top consumer group: since entering retail in 2006 the Group has quickly become a leading player in Indonesia

Indonesia's strong GDP per capita growth, favorable demographics, and synergy potential with our businesses are our key considerations to enter retail



- We entered retail in 2006 by acquiring Coffee Bean & Tea Leaf which had 16 outlets
- We continued our retail expansion strategy through acquisitions in various segments, including the recent Carrefour acquisition



Trans Media Corpora – leading media player in Indonesia

Trans Media Corpora (“TMC”), the media arm for CT Corpora, operates two leading national free-to-air (“FTA”) TV stations in Indonesia – Trans TV and Trans7

- Reaches more than 170 million people or over 70% of the total Indonesian population through a total of 68 transmission stations
 - Leading in-house content producer in Southeast Asia
 - Produce over 11,000 hours of programming in-house each year
- Generates more than 73% of revenues from content that is produced in-house
- Consistently #1 in total profits and highest EBITDA margin in the industry for the past three years
- TMC is the 2nd largest player in terms of gross TV advertising expenditure for the past four years. Collectively, the stations capture 23% market share of advertising expenditures



Our approach to governance

Transparency

- Performance results, including financial data, are shared with employees as well as joint venture partners on regular basis

Meritocracy

- Good performance is well rewarded as profits achieved beyond agreed targets are shared equally between employees and shareholders

Accountability

- All of the Group's businesses are managed by separate boards
- All of the businesses are run by clearly defined and communicated KPIs

Professional Management

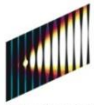
- Growing cadre of top professionals, e.g. Head of Global Retail and Commercial Banking at Barclays, Country Business Manager Consumer Banking Citibank Indonesia, etc.
- Twenty person team of experienced alumni from EY and other Big Four firms conducts ongoing review of Group businesses



Partnership: CT Corp successfully manages relationships with top flight international players



- **Carrefour Group** chose to partner with CT Corpora to accelerate its growth and secure its leading market position in Indonesia, through synergies with CT Corpora's businesses



- CT Corpora (Trans) has exclusive partnerships with multiple **major film studios**: this arrangement is virtually unheard of – studios normally will not work with the same TV station



- CT Corpora manages a wide range of exclusive partnerships with **high-end fashion brands** (e.g. Aigner, Prada, Hugo Boss, Jimmy Choo, Tod's, etc.)



- CT Corpora has secured the right as the sole operator of **Coffee Bean & Tea Leaf** and **Baskin Robbins** in the Indonesia market



- CT Corpora has partnered with **Metro Singapore**, a leading department store in Indonesia and other Southeast Asia markets



Partnership: CT Corpora is the partner of choice for major Indonesian groups



- **Partner: Sinar Mas Group**
Sinar Mas is one of the largest conglomerates in Indonesia and is a major player in Pulp & Paper, Palm Oil, Plantations, Property, Financial Services, and Telecommunications
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- **Partner: Gramedia Group**
Gramedia is Indonesia's leading print media group (books, newspaper, retail)
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- **Partner: Kalla Group**
Kalla Group is the leading business group in South Sulawesi
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